

### July 2025



## What's Your Next Move?

Explore our quick-read articles packed with ideas and insights on helping clients while growing your business.

<u>Dive In</u>

## The Pacific Life Difference

See how our mutual holding structure and numbers tell a story that sets us apart.

### **Share Our Story**





# Wealth Transfer Conversation Starter

Use this questionnaire to help identify and assess your clients' unique financial needs.

### Share with Clients

## Step-by-Step Guide for Multilingual Clients

Good news! These shareable guides on what to expect after applying for PL Promise life insurance products<sup>1</sup> are available in Spanish and Mandarin.





<sup>1</sup>Pacific Life Insurance Company's PL Promise product suite includes PL Promise Term level premium term life insurance (Form series P16LYT and S16LYT10, S16LYT15, S16LYT20, S16LYT25, or S16LYT30, varies based on level premium period chosen and state of policy issue), PL Promise Conversion UL universal life insurance (Form series P17LYCUL or ICC17 P17LYCUL, varies based on state of policy issue), and PL Promise GUL no-lapse guarantee universal life insurance (Form series P18PRUL, S18PRUL, varies based on state of policy issue).

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Pacific Life Insurance Company is licensed to issue insurance products in all states except New York. Product/material availability and features may vary by state.

The primary purpose of life insurance is to provide death benefit protection in the event of the insured's death.

Insurance products and their guarantees, including optional benefits[and any crediting rates, are backed by the financial strength and claimspaying ability of the issuing insurance company. Look to the strength of the insurance company with regard to such guarantees because these guarantees are not backed by the independent broker/dealers, insurance agencies, or their affiliates from which products are purchased. Neither these entities nor their representatives make any representation or assurance regarding the claims-paying ability of the issuing company.

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Life insurance is subject to underwriting and approval of the application and may incur monthly policy charges.

The home office for Pacific Life Insurance Company is located in Omaha, Nebraska.

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